



Fact Sheet:

Signs of Christian Resurgence in Australia, UK and USA

A data-driven overview of indicators suggesting a reversal in decades of Christian decline and a cultural shift towards Christianity – particularly among younger people. Compiled for [The Daily Declaration](#), Australia's largest Christian news site by Samuel Hartwich. Last update 2 April 2026.

Australia

- **YouVersion Bible app surpassed 500,000 installs in 2025** – remarkable in a country described as highly secular. Total Australian downloads now exceed 7.4 million.
- **Weekly church attendance rose from 1.31 million (2023) to 1.35 million (2024)** – an increase of 43,000 people, and 31% growth since 2021.¹ There has been an increase of 31% since 2021 (from 1.03 million).
- **More than 784,000 Australians** who identified as having no religion in 2016 **identified as Christian in 2021**, indicating a return to faith.²
- **Bible and Christian book sales** have reached a **30-year high**, unseen since the 1990s, while other publishing segments declined.³
- **World Missionary Press** distributed ~120,000 pieces of literature in Australia in FY2023, reporting a significant uptick in requests over 5–8 years across a growing variety of people groups and languages.⁴
- **The Sydney Archdiocese** welcomed **record numbers** at its February 2026 Rite of Election – nearly 400 new Catholics – with catechumens up 35% and candidates up 95%.⁵
- **The Diocese of Parramatta** saw a record **124 adults** elect to become Catholic in 2025. Bishop Vincent Long OFM Conv called it “unprecedented” and “a source of encouragement”.⁶
- **Mass baptisms on Good Friday 2025:** 400–500 people baptised on the Frankston foreshore – **three times more than 2024**. Influencer Jamie Zhu (10M followers) was among them.⁷ A further 550 were baptised in Perth's Swan River the same day.⁸

“Individuals from diverse backgrounds who are encountering the faith for the first time and finding something deeply compelling.”
~ Sydney Archbishop Anthony Fisher

UK / Ireland

- **Bible sales** have hit **record highs** since tracking began in 1998.⁹ SPCK sales rose **106% by volume** and **134% by value** between 2019 and 2025 – from £2.7M to **£6.3M** – far exceeding the 11% growth of the prior 11 years.¹⁰
- **Belief in God** has surged among younger Britons. Among 18–24-year-olds, it **nearly tripled** – from 16% (Aug 2021) to **45% (Jan 2025)**. Among 25–49-year-olds, it rose from 21% to 33% over the same period.¹¹
- **Weekly Mass attendance** among young Irish Catholics **more than doubled** between 2020 and 2024 – rising from 7% to **17%** (a 143% increase), outpacing broader young adult growth from 9% to 14%.¹²

“It's definitely younger people who are seeking some sort of spirituality – they want to understand the world and themselves better.”
~ Aude Pasquier, retail sales director at Church House bookshop near Westminster Abbey UK.

USA

- **Bible sales** reached a **21-year high in 2025**, with 19 million units sold – up 12% on 2024 and double 2019 figures.¹³
- **Growth spans all demographics and formats**, with HarperCollins Christian Publishing CEO Mark Schoenwald noting a third consecutive year of double-digit growth across kids', pew, and study Bibles.¹⁴

- **The Christian share of US adults has stabilised at 60–64%** between 2019–2024, signalling a pause after decades of decline. The "no religion" share has similarly plateaued after years of growth.¹⁵
- **Daily prayer remains steady at 44–46%** since 2021; monthly religious service attendance has stabilised in the low 30s.¹⁶

“The greater interest in religious content in the U.S. reflects a bigger search for hope and community, and suggests that consumers are increasingly turning to faith-based resources as anchors of stability and sources of comfort during uncertain times.”

~ Brenna Connor, *Circana BookScan* director USA

Global

- **YouVersion** recorded its **one billionth download** in late 2025. App installs are growing **12% year-over-year**, while daily usage grew even faster — up **18% in 2025** compared to 2024.

¹ This statistic comes from the National Church Life Survey research, based on a survey of 1,005 local churches in 2025.” National Church Life Survey Research, “Church Pulse Check 2025: Tracking the health of Australian churches”, December 2025, <<https://www.ncls.org.au/articles/church-pulse-check-2025-tracking-the-health-of-australian-churches/>>.

² Shannon Wherrett, Grant Dusting, Mark McCrindle, “An Undercurrent of Faith: Exploring Australians’ Renewed Relationship with Christianity”, McCrindle Research Pty Ltd, 2025, <https://mccrindle.com.au/app/uploads/reports/An-undercurrent-of-faith_McCrindle-2025.pdf>; Kurt Mahlburg, “Faith on the Rise? Report Reveals Quiet Return to Christianity in Australia”, 9 May 2025, *The Daily Declaration*, <<https://dailydeclaration.org.au/2025/05/09/faith-on-the-rise-report-reveals-quiet-return-to-christianity-in-australia/>>.

³ NielsenIQ BookData, reported in Redaksi, “Bible Sales Surge to 30-Year High in Australia”, *Batampena*, 11 Maret 2026, <<https://batampena.com/bible-sales-surge-to-30-year-high-in-australia/>>.

⁴ Anna Deckert, “Christian literature distribution increases in Australia”, *Mission Network News*, 7 February 2025, <<https://www.mnnonline.org/news/christian-literature-distribution-increases-in-australia/>>.

⁵ Junno Arocho Esteves, “Sydney Archdiocese welcomes record numbers at Rite of Election”, OSV News, 25 February 2025, <<https://www.osvnews.com/sydney-archdiocese-welcomes-record-numbers-at-rite-of-election>>. See also <<https://www.facebook.com/100050422662794/posts/a-record-breaking-nearly-400-people-became-catholic-in-sydney-australia-this-yea/1411442643879811/>>; Darren Ally, “Archbishop Fisher declares a ‘second spring’ of faith in Sydney and beyond”, *The Catholic Weekly*, 4 June 2025, <<https://www.osvnews.com/archbishop-fisher-declares-a-second-spring-of-faith-in-sydney-and-beyond/>>.

⁶ Beckie Lee, “Historic Rite of Election at St Patrick’s Cathedral: 124 Catechumens take transformative step in faith”, *Catholic Outlook*, 19 March 2025, <<https://catholicoutlook.org/historic-rite-of-election-at-st-patricks-cathedral-124-catechumens-take-transformative-step-in-faith/>>; Isabell Petrinic, “St Patrick’s Cathedral welcomes record number of new Catholics at Easter Vigil, joining the worldwide trend”, *Catholic Outlook*, 5 May 2025, <https://catholicoutlook.org/st-patricks-cathedral-welcomes-record-number-of-new-catholics-at-easter-vigil-joining-the-worldwide-trend/>>.

⁷ Jamie Zhu, “300 People Getting Baptised in Frankston”, TikTok video, <<https://www.tiktok.com/@morejamiezhu/video/7494531308425596178>>.

⁸ Tony Davenport, “Mass Baptisms in Melbourne, Perth”, *Vision Christian Media*, 20 April, 2025, <<https://vision.org.au/read/news/australia/mass-baptisms-in-melbourne-perth>>.

⁹ Kurt Mahlburg, “Bible Sales Hit 27-Year High as Young Britons Return to Christian Faith”, *The Daily Declaration*, 11 March 2026, <<https://dailydeclaration.org.au/2026/03/11/britain-bible-sales-27-year-high/>>.

¹⁰ Laura Barry, “UK Bible Sales Are Up 134% Since 2019”, SPCK Publishing, 13 January 2026, <<https://spckpublishing.co.uk/blog/why-people-are-turning-back-to-the-bible.html>>; Casey Cooper-Fiske, “Bible sales at their highest in almost three decades”, *The Independent*, 9 March 2026, <<https://www.independent.co.uk/arts-entertainment/books/news/bible-sales-quiz-nielseniq-bookdata-b2934305.html>>; Sinéad Campbell, ‘It’s younger people seeking some sort of spirituality’: UK Bible sales reach record high”, *The Guardian*, 10 January 2026, <<https://www.theguardian.com/world/2026/jan/10/its-younger-people-seeking-some-sort-of-spirituality-the-rise-of-uk-bible-sales>>; Mahlburg, “Bible Sales Hit 27-Year High”.

¹¹ Ibid. YouGov poll found at YouGov, “Brits’ beliefs about God(s)”, <<https://yougov.com/en-gb/trackers/brits-beliefs-about-gods>>.

¹² Kurt Mahlburg, “New Report: Irish Youth Return to Mass in Record Numbers”, *The Daily Declaration*, 12 March 2026, <<https://dailydeclaration.org.au/2026/03/12/irish-youth-return-to-mass/>>.

¹³ Statistics drawn from Circana BookScan. Reported in Cathy Lynn Grossman, “Bible Sales Break Records in U.S., U.K.”, *Publishers Weekly*, 9 January 2026, <<https://www.publishersweekly.com/pw/by-topic/industry-news/religion/article/99415-bible-sales-hit-records-in-us-and-uk.html>>.

¹⁴ Cathy Lynn Grossman, “Bible Sales Break Records in U.S., U.K.”, *Publishers Weekly*, 9 January 2026, <<https://www.publishersweekly.com/pw/by-topic/industry-news/religion/article/99415-bible-sales-hit-records-in-us-and-uk.html>>.

¹⁵ Statistics taken from a massive new Pew Research Center survey of 36,908 U.S. adults. Reported in By Gregory A. Smith, Alan Cooperman, Becka A. Alper, Besheer Mohamed, Chip Rotolo, Patricia Tevington, Justin Nortey, Asta Kallo, Jeff Diamant and Dalia Fahmy, “Decline of Christianity in the U.S. Has Slowed, May Have Levelled Off”, Pew Research Center, 26 February 2026, <<https://www.pewresearch.org/religion/2025/02/26/decline-of-christianity-in-the-us-has-slowed-may-have-levelled-off/>>.

¹⁶ Ibid.